



EMILIA WICKSTEAD (ON RIGHT) AND A MODEL, BOTH IN HER DESIGNS



THE E-COMMERCE COUP

When Emilia Wickstead was asked by Stylebop.com to design a dress for its Red Carpet capsule collection she immediately knew the one: "It had to be the blush-coloured gown from my Mississippi Blues collection," she smiles. "I embellished it with strings of pearls for the project – for me, it's the ultimate red-carpet showstopper." Actress Suki Waterhouse certainly thought so when she stepped out in it in Los Angeles recently. Wickstead, Mary Katrantzou, Nicholas Kirkwood, Preen, Roksanda Ilincic, Osman, Matthew Williamson, David Koma, Marios Schwab and Sophia Webster were each invited to design a unique limited-edition piece. "We were looking to highlight the qualities that we love most about British fashion – the coolness, quirkiness and sophistication," says Leila Yavari, fashion director at Stylebop. "The collection includes all the designers I love, and every piece speaks so much to their brand DNA. A personal favourite," she adds, "would have to be the Nicholas Kirkwood heels. That vibrant red and those rhinestones – I envisage a grown-up Dorothy from *The Wizard of Oz*." SH

THE HAVE-TO-HAVE SHIRT SPECIALIST

"I've always cherished Victorian blouses," says Paris-based designer Atlantique Ascoli. "But they're made for another lifestyle and for a time when the body was bound by corsets, so they can feel restrictive." And so comes her eponymous snow-white debut collection of seven voluminous shirts that can be worn alone or layered over a fine-knit poloneck. The fabric is a mix of cotton and linen, which is dried in a special way to make it more pliable, allowing Ascoli to "sculpt" each blouse, from a back-buttoning sweatshirt style to the cropped cut with a ruffle collar. Her balloon-sleeved, streamlined blouse was inspired by the exotic costumes of Serge Diaghilev's *Ballets Russes*, while a tunic-cut style pays homage to Cristóbal Balenciaga. "I love Balenciaga and what he did in the Fifties and Sixties. Everything was about shape." Ellen Burney



ATLANTIQUE ASCOLI
COTTON/LINEN SHIRT, £415,
AT DOVER STREET MARKET

POPPY DELEVINGNE
IN ROKSANDA
ILINCIC

